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Employment

ZERO Designs

Print & Web Designer (Nov. 2009+)

- Design and build websites and themes.
- Design and produce production files for marketing and promotional materials.
- Design and produce custom illustrations.
- Design and produce identity packages, including logos and custom typography.
- Design product packaging on labeling and coordinate with printers for best production.
- Coordinate with printers, web developers, and hosting providers for timely and accurate deliverables.
- Prepare concepts and prototypes based on clients' target audiences and markets.
- Design, build out, theme, and configure ecommerce and corporate websites and white pages.

Chattanooga Labeling Systems

Digital Print/Customer Care Coordinator (Jan. 2019)

- Act as liaison between customers and digital production department.
- Receive customer print inquiries concerning prospective, current, and past orders.
- Coordinate daily production schedule and communicate with digital press operator.
- Maintain inventory records of raw materials and finished goods.
- Work with customers on artwork to prepare files for print.
- Prepare artwork for printing using Adobe Illustrator and Photoshop.
- Perform inside and outside sales duties to identify new markets and contact new prospective customers.
- Manage company's social media accounts and establish backlinks.

ProSigns & Graphics, INC

Production Manager (Apr. 2012 - Jan. 2013)

- Design and recreate custom signage and decals.
- Design and install custom vehicle graphics.
- Maintain materials inventory and equipment.
- Coordinate production staff to fulfill orders.
- Coordinate with outside printers and vendors to fulfill orders.
- Work with customers and Salesforce to find solutions to best fit customers' needs.

Gold Bond Inc.

Graphic Artist/Typesetter (Aug. 2010 - Sept. 2011)

- Design and typeset custom artwork for customers.
- Recreate customer artwork for best printed appearance.
- Prepare artwork for separations.
- Prepare mockups of customer artwork on promotional products.
- Work with production staff to expeditiously resolve any printing issues.

Education

Watkins College of Art and Design

2006-2008 Alum, Concentration in Graphic Design

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